

Taking payments with Payment Links

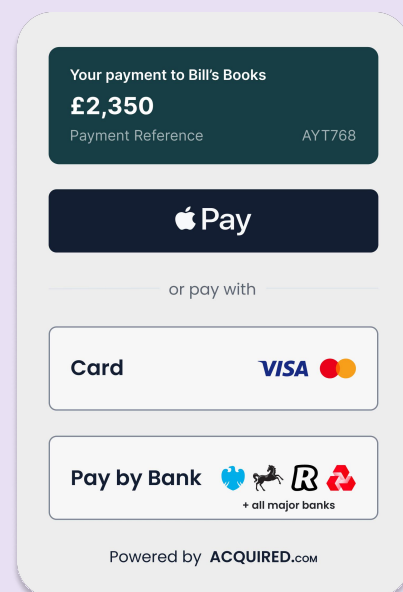
The easiest way to start taking payments. "No-code", without the need for an integration to a digital checkout journey.

Overview

Payment Links are a simple way to get a unique checkout page in front of consumers through the channel of their choice. No need for an integration to a digital checkout journey, payment links get delivered to customers with minimal effort or fuss.

A truly no-code payment integration to get access to Acquired.com's suite of payment methods.

- ✔ Cards
- ✔ Apple Pay
- ✔ Google Pay
- ✔ Pay by Bank



How it works



1. Create a payment link

Via a simple form on the Acquired.com Hub, add payment and customer details and then create the unique payment link.



2. Share the payment link

Send the payment link to the customer via their channel of choice. Send via email or SMS, or simply copy the link into an email.



3. Complete payment

Customers can open the link to the custom payment page and complete payment, choosing between Card, Apple Pay, Google Pay or Pay by Bank. Then get notified once payment is complete.

Customisation options

- **Customise the checkout page design**
Present a checkout page that matches your business' branding by adding a logo and adding your colour scheme, without any coding required to complete the changes.
- **Configure the payment methods included in the checkout**
Choose which payment methods get presented to each customer depending on the transaction type, value, etc. Giving you control over how customers complete payment.

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